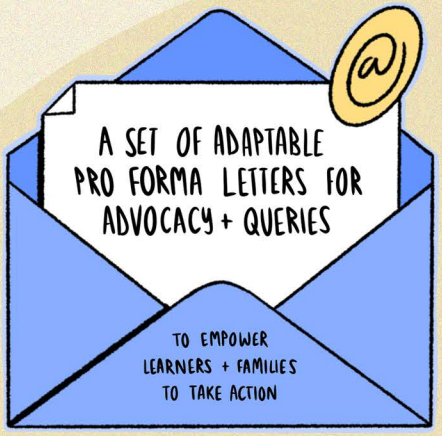
RECOMMENDATIONS FOR FAMILIES: ADVOCACY AND COMMUNICATION TOOLS

We want to encourage informed awareness and curiosity about this topic in community spaces.

While exercising data rights is one approach to data protection challenges, **it may not address the root causes of the poor data practices** in schools that fail to address the rights of the child as a priority or in a holistic way.

Raise awareness of the UNCRC (United Nations Convention on the rights of the child) within an EdTech context to **ensure children's rights are at the forefront of decisions about digital tools in schools**; you can use UNCRC posters/post cards for this





Requesting Information on EdTech Procurement

You can use these templates to ask your child's school about how they choose and check the safety of digital tools e.g. do schools work together when buying tools or check the risks involved?

Lobbying for Change and Data Literacy

These ready-to-use resources help families, including children and young people, to ask important questions. You can ask what data is collected, how schools choose EdTech tools, and how to see your child's personal data. They also encourage schools to train staff about data and privacy.

Amplifying Learner and Family Voices

Amplifying and encouraging respect for pupil/parents' voices through empowered action.

These templates can be used by schools to engage families and by families to communicate with schools, governors, local authorities, the DfE, the ICO, councillors, MPs etc.

Ultimately ensuring that families are informed participants in decisions about EdTech

